



**Special Improvement District**  
Downtown Newark

# 2022 ANNUAL REPORT





# A Message from Leadership

The Downtown Newark Special Improvement District had a good year in 2022. The Board of Directors is grateful for the support of the property owners. The most tangible support was your willingness to sign petitions to renew the SID for another five years. That renewal has been accomplished.

The Board of Directors works hard at being faithful stewards of the funds raised by the special property tax assessment. In this annual report, you will see how the money was spent in 2022.

As we progress through 2023, the SID will continue to hire off-duty police officers for both parking enforcement

and night-time safety patrols and our efforts to enhance beauty and attractiveness Downtown Newark.

The Board of Directors represents you, the Downtown Newark property owners. If you have questions or concerns, please feel free to attend one of our monthly board meetings held at City Hall on the second Wednesday of the month at 5:00 p.m., or feel free to contact a board member personally.

Once again, thank you for your faith and support.

Steve Layman  
Chairman

## 2022 Statement of Financial Activities

| <b>Public Support &amp; Revenue</b>                               | <b>2018</b>        | <b>2019</b>        | <b>2020</b>        | <b>2021</b>        | <b>2022</b>        |
|-------------------------------------------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| SID assessments                                                   | \$126,353          | \$134,101          | \$138,048          | \$135,269          | \$134,085          |
| <b>Expenses</b>                                                   |                    |                    |                    |                    |                    |
| Website                                                           | \$2,820            | \$845              | \$105              |                    |                    |
| SID cost                                                          | \$8,500            | \$12,552           | \$9,303            | \$750              | \$14,256           |
| Safety patrol                                                     | \$3,105            | \$23,200           | \$68,664           | \$48,204           | \$54,846           |
| Trash/weeds/watering                                              | \$15,496           | \$24,500           | \$33,500           | \$37,000           | \$39,000           |
| Annual meeting/election                                           | \$1,625            | \$2,531            | \$2,000            | \$2,000            | \$345              |
| Parking enforcement                                               | \$18,248           | \$26,660           | \$14,938           | \$17,341           | \$36,827           |
| Office expenses                                                   | \$103              | \$1,896            | \$358              | \$225              | \$56               |
| D/O and liability insurance                                       | \$2,440            | \$1,753            | \$535              | \$659              | \$659              |
| Image and brand                                                   | \$14,000           |                    |                    |                    |                    |
| Business filing fee                                               | \$600              | \$50               | \$50               | \$50               | \$698              |
| Flowers/greens                                                    |                    | \$9,580            | \$15,035           | \$20,840           | \$18,102           |
| Special projects                                                  |                    | \$2,663            | \$3,500            | \$10,500           | \$137              |
| <b>Total expenses</b>                                             | <b>\$66,937</b>    | <b>\$106,231</b>   | <b>\$147,988</b>   | <b>\$137,570</b>   | <b>\$164,926</b>   |
| <b>Surplus/(deficit)</b>                                          | <b>\$59,416</b>    | <b>\$27,870</b>    | <b>(\$9,941)</b>   | <b>(\$2,301)</b>   | <b>(\$30,841)</b>  |
| <b>Statistics</b>                                                 | <b>2018</b>        | <b>2019</b>        | <b>2020</b>        | <b>2021</b>        | <b>2022</b>        |
| Safety patrol                                                     | 104 hours          | 452 hours          | 1,492 hours        | 1,283 hours        | 1,127 hours        |
| Parking enforcement                                               | 454 hours          | 685 hours          | 349 hours          | 491 hours          | 800 hours          |
| Weeding/trash clean-up                                            | 467 hours          | 571 hours          | 784 hours          | 487 hours          | 405 hours          |
| • Garbage collected                                               |                    | 1,097 pounds       | 1,532 pounds       | 1,816 pounds       | 1,839 pounds       |
| • Weed spray used                                                 |                    | 199 gallons        | 212 gallons        | 201 gallons        | 243 gallons        |
| • Water used                                                      |                    | 53,150 gallons     | 105,025 gallons    | 116,200 gallons    | 99,050 gallons     |
| • Time spent watering                                             |                    | 350 hours          | 601 hours          | 614 hours          | 459 hours          |
| Mowing/trimming/mulching                                          |                    | 169 hours          | 962 hours          | 1,128 hours        | 421 hours          |
| • Mulch used                                                      |                    | 32 cubic yards     | 70 cubic yards     | 21 cubic yards     | 30 cubic yards     |
| Snow removal/de-icing/sweeping                                    |                    | 188 hours          | 163 hours          | 99 hours           | 117 hours          |
| Miscellaneous jobs                                                |                    | 676 hours          | 313 hours          | 683 hours          | 1,141 hours        |
| <b>Total labor hours on environmental maintenance and flowers</b> | <b>1,025 hours</b> | <b>3,091 hours</b> | <b>4,664 hours</b> | <b>4,785 hours</b> | <b>3,329 hours</b> |





## 2022 SID Expenses – \$164,925.56

### CUMULATIVE

\$667,764

%

8.64%

33.25%

23.65%

0.21%

22.33%

0.03%

0.40%

0.042%

10.98%

0.08%

\$623,651

\$44,113

### CUMULATIVE

4,458 hours

2,779 hours

2,714 hours

6,284 pounds

855 gallons

373,425 gallons

2,024 hours

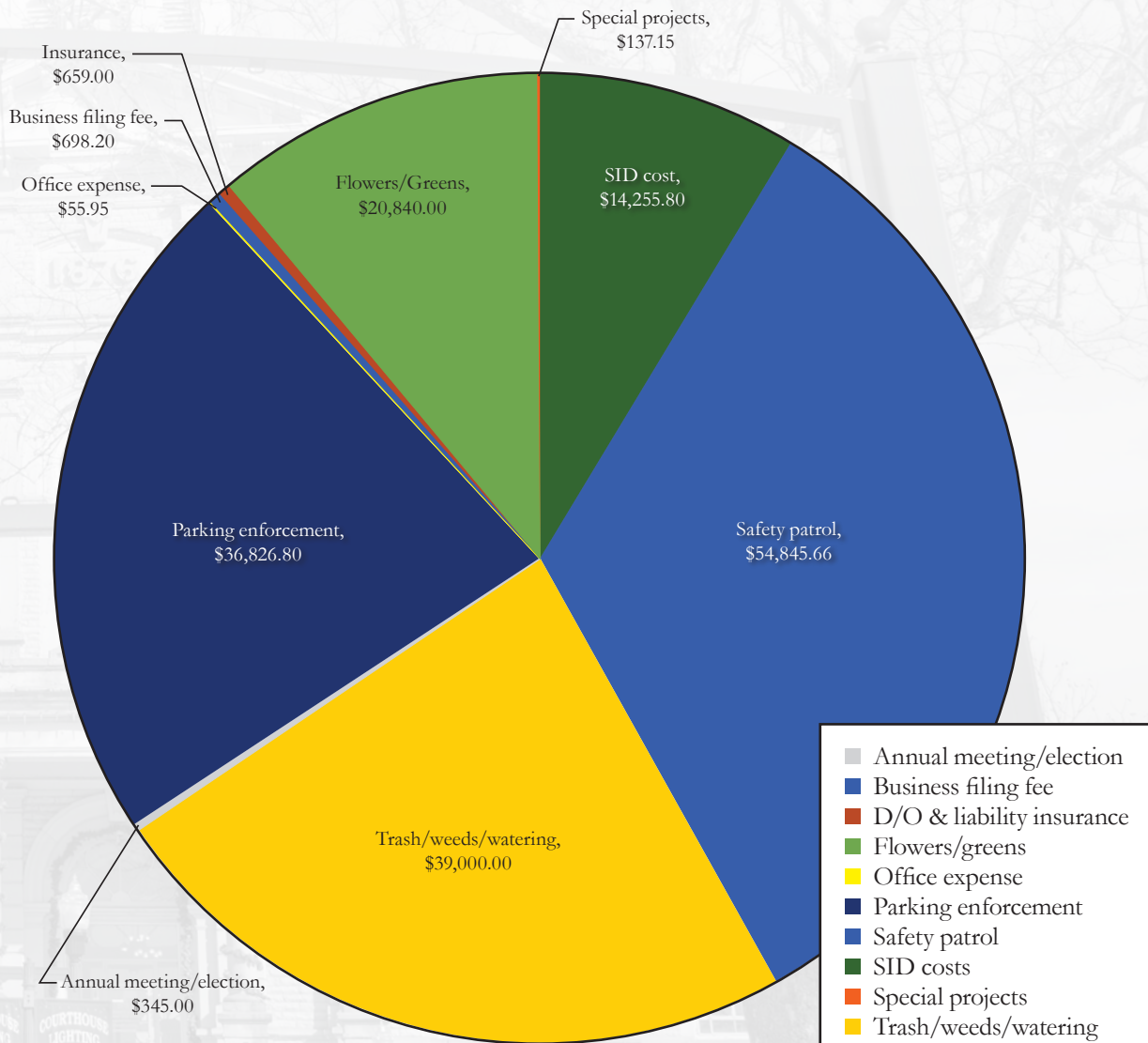
2,680 hours

153 cubic yards

567 hours

2,813 hours

16,894 hours



- Annual meeting/election
- Business filing fee
- D/O & liability insurance
- Flowers/greens
- Office expense
- Parking enforcement
- Safety patrol
- SID costs
- Special projects
- Trash/weeds/watering





# SD

## Special Improvement District Downtown Newark

### Board of Directors

Steve Layman, Chair  
Shai-Hess Commercial Real Estate

Veronica Patton, Vice Chair  
Licking Memorial Health Systems

Chase Ghiloni, Secretary  
First Federal Savings

Cindy Neely, Treasurer  
Park National Bank

Phil Claggett, Board Member  
Northpoint Ohio

David Rhodes, Board Member  
City of Newark, Service Director

Look for current information, meeting schedules, and updates visiting [wedignewark.com](http://wedignewark.com).

